



## **6th BI-ANNUAL EUROPEAN & INTERNATIONAL WOMEN INVENTORS, INNOVATORS & ENTREPRENEURS**

**EXHIBITION, CONFERENCE & AWARDS 2017**



**A CATALYST PLATFORM FOR THE BRILLIANCE  
OF NEW PRODUCTS, PROCESSES AND SERVICES**

Join individual inventors, innovators, SME and multi-national companies, academia, the research industry and civil society in the heart of Bari, Italy from across Europe and the international world with a focus on women making positive changes and impact with the introduction of new products, processes and services.

**“Salone Degli Affreschi” University of Bari, Italy  
28 - 29 June 2017**

# INTRODUCTION

The forthcoming 6th Bi-Annual International European Women's Invention, Innovation & Enterprise Network is to be staged in Italy for the first time following Germany, Finland, Iceland, Sweden and the United Kingdom on the 28-29 June 2017 in the heart of Bari for anyone involved in viable new ideas, innovation, research and enterprise.

From building digital infrastructures, new science to low technology, high viability concepts and products, EUWIIN was set up in 2006, specifically to bridge the gender gap and find effective ways of bringing support, tools and information to assist women in achieving significant growth.

## THIS INCLUDES:

- ▶ Increasing the success rate of women's originality & marketability of their developed concept, product or service.
- ▶ Accessing support for seed capital from government and university programs including spin-outs companies.
- ▶ Stimulating wider inclusiveness and the exchange of knowledge in areas such as the use of technology, science, engineering, intellectual property rights, access to finance, international trade, equity and commercialisation.
- ▶ Developing business growth with characteristics that reinvent, set industry standards and radically create changes with impact.
- ▶ The creation of initiatives that provide opportunities to benchmark skills, re-train, re-skill, re-tool and take advantage of current and emerging opportunities.

EUWIIN strives to ensure that official innovation strategies, policies and projects take gender diversity into consideration with the need to develop effective policy goals and a range of applied services designed to contribute to social and economic growth.



# CONFERENCE

The conference is designed to provide the platform towards building opportunities for creative, inventive & innovative women across Europe and beyond with a particular focus on the workplace, the business environment, education and learning institutions and all areas covering the introduction of new products, services and processes. This thought provoking, and cutting-edge dialogue will feature a diversity of individuals and organisations from various backgrounds including Government departments, leading industry experts, business angels, entrepreneurs, educational departments and voluntary organisations.

In finding effective ways of bringing the support, assistance, tools, advice and information to assist women to achieve significant economic growth with their inventions and innovations, the conference will provide an opportunity to showcase model products and programmes, share lessons learnt and look to the future.

## THE KNOWLEDGE EXCHANGE:

The event will focus on relevant issues relating to intellectual property rights, growing enterprises; the unleashing of the entrepreneurial potential; capacity building leading to the empowerment of women in business with a particular focus on exceptionally creative ideas, innovation and technologies.

## WHO SHOULD ATTEND?

- ▶ Innovative Enterprising Women from all Sectors
- ▶ People in Science, Engineering and Technology
- ▶ Artists, Artisans and Creative people
- ▶ Policy Makers, Relevant Government Departments and Agencies
- ▶ Intellectual Property Organisations
- ▶ Private and Public sector Organisations
- ▶ Banks, Financial Institutions, Investment and Manufacturing Companies
- ▶ Personal and Professional Development Managers
- ▶ NGO's, Grass Root Business Organisations
- ▶ Education Institutions, Researchers and Academics
- ▶ Business Development Organisations and Donor Agencies
- ▶ Gender and Diversity Consultants
- ▶ Sponsors and Supporters



The International EUWIIN Awards are staged to put the spotlight on various women from across Europe and the international world. The women may be brilliant scientists, exceptionally creative, inventive, innovative, entrepreneurs, engineers, technologists, designers from all sectors and backgrounds or the inspired designers of simple, cheap technologies. They may also have created a new device or system or process capable of impacting millions of people for the better. They may have leadership qualities, attract loyalty and respect. They may inspire the support of colleagues and employees. They may build powerful teams, capable of dramatically leveraging the impact of their efforts. They are likely to be relentless in pursuing their goals.

The winners may be very different, but they will have in common: tenacity, the determination to succeed, commitment, extraordinary potential, someone whose positive influence could spread, transcending borders, something that can contribute to the future and quality of life on earth.



## AWARDS

### PREVIOUS WINNERS INCLUDE:

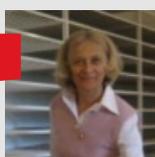
BELGIUM / UK



#### GAYNOR MORGAN

**Inventor, Bellecup & CEO, C& G Medicare LTD.** A menstrual cup offering several qualities other menstrual cups don't including the holding of a larger capacity and leak proof while offering complete reliability throughout the day and night.

CROATIA



#### VIŠNJA MCMASTER

**Inventor of the HAIKU CARDS** - game employing the resources of poetry and tool for the encouragement of critical thinking, and for developing reading competence.

DENMARK



#### VIVI AAKJAER

**Inventor of Double Loops®.** An innovative new and patented hair fashion / accessories concept.

ESTONIA



#### LIIVI LEPIK

**Innovator of Visioontekstiil.** Innovative and unique 3D textiles inspired by nature and the Japanese Shibori technique.

FINLAND



#### EIJA PESSINEN

Eija, the developer of the **Relaxbirth** became the **European Woman Inventor of the Year 2009**. The method makes the process of giving birth easier and more relaxed Her invention, the Relaxbirth, represents a significant advance in the field of childbirth.

GERMANY



#### DR ING. HABIL. VERENA KRÄUSEL

**Fraunhofer Institute for Machine Tools and Forming Technology (IWU), Chemnitz University of Technology.**

ICELAND



#### THURIDUR GUDMUNDSDOTTIR

**Innovator of Green Balm**, a new healing treatment, using Iceland wild yarrow for the treatment of burn wounds.

ICELAND



#### ÍRIS ÓLAFSDÓTTIR

**Inventor of Kúla Deeper.** Kúla has developed a unique solution for 3D photography with SLR cameras, a 3D device called Kúla Deeper that is attached to SLR camera lenses for 3D photography.

ITALY



#### LUISA TORSI

**For her medical diagnostic device.** Luisa Torsi became the **European Woman Inventor of the Year 2015** for her ground-breaking electronic circuit which can be printed on plastic or paper to become a biological sensor. The pioneering medical breakthrough is low-cost, disposable, non-invasive and outperforms other biological sensing technology.

LATVIA



### SILVIJA ZAKKE

inventor / architect producing **cardboard houses for children**.

N. IRELAND & UK



### SHEENA LEWIS

Sheena works at the Queens University Belfast and is the inventor of the Male infertility and in particular **Sperm DNA Damage Testing** and the identifications of treatments by developing novel biomarkers.

POLAND



### KRYSTYNA BARBARA WRZESNIEWSKA

Innovator of the **Fibrous Mat for the removal of petroleum contamination** caused by oil spills from ships and the pollution of inland waters and oceans.

SWEDEN



### ASA MAGNUSSON

Asa, became the European Woman Inventor of the Year 2011 for her invention of a **Life-Saving Equipment** for helping lifesaving organisations such as divers as well as guardians and sea-saving associations.

SWEDEN



### YLVA RYNGEBO

Ylva became the **European Woman Inventor of the Year 2013** and is the Managing Director for **Medical Innovation Design MID AB**. She develops products that help to lower the radiation dose to make patient examinations safer and the results are images of improved quality.

UNITED KINGDOM



### ROMANNA BINT-ABUBAKER

Innovator of **Haute Èlan** - an ingenious tech-focused customer orientated shopping experience.

UNITED KINGDOM



### MELISSA EDMUNDS

Inventor of **Safesip** A unique drink cover that stretches over ordinary glasses, cups, mugs or drink cans that protects and stops the drink from spilling, whilst still allowing drinking through a straw.

UNITED KINGDOM



### DR HELEN LEE

Inventor of a **Revolutionary Diagnostic Test Kit Device** that can test for blood diseases such as a hepatitis B and HIV in just two hours. It is now used in sub-Saharan Africa, where some 20 million people are thought to be carrying the HIV virus.

UNITED KINGDOM



### EMILIENNE REBEL

**Founder, Boldbeanies** innovator of the breathable soft yet stylish hat for those suffering from hair loss.



# SUPPORT EUWIIN INTERNATIONAL



- ▶ Support and Sponsor the full or part of the forthcoming EU-WIIN Conference & Awards Ceremony (*please request for the Sponsorship pack for more details*).
- ▶ Support and Sponsor the participation of key women including under 25 year old ingenious women across Europe and the international world. This includes their travel, accommodation, and any registration fees (*please request for the sponsorship pack*).
- ▶ Sponsor and Host a plenary session or Award Category at the forthcoming Conference and Award Ceremony (*please request for the sponsorship pack for more details*).
- ▶ Sponsor the media coverage & public relations (*opportunity to negotiate what this entails*).
- ▶ Sponsor scholarship opportunities for leadership, skills, and talent development.

**For more information, please contact:**

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Interested? We welcome your participation and nominations for awards. Simply send us an email on **office@gwiin.com** and we shall send you more information.

